

SPOTLIGHT

The Spotlight is on Your Success

SEPTEMBER 2011 - vol 32, issue 3

Club 699

Area 12

District 5

Region 10

EXCELSIOR TOASTMASTERS



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MY PEEK AT THE OTHER SIDE

A MESSAGE FROM OUR PRESIDENT, NORM NOMURA

When taking a count the other day, I came up with an interesting number.

In the last 5 years, not counting club level, I've participated in 20 speech contests in District 5, attended at least that many as a spectator, and even tried my hand at judging in a few. Earlier this month, my eyes were opened to a side of contests that I knew existed, but never experienced first hand, until that early Saturday morning in Vista.

Kathy Spencer, our judging chair called and asked if I could serve as a chief judge. Since I had never served as one before, I would first have to shadow an experienced chief judge. There would be two Area contests in Northern Division that day at Watkins Manufacturing.



I thought, "Shadow? Me? I've been to so many. I read the rule book. How hard could it be?"

It didn't take long to find out how woefully unprepared I would have been on my own. I was fortunate to have been assigned to shadow experienced chief judge, Frank Jonasson. He had forms for this and forms for that. He was corralling contestants, judges, timers, ballot counters, Sergeants at Arms. He was making sure each person had forms filled out, giving forms to her and forms to him. He had extra forms just in case...a briefcase full.

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CREATING AND DELIVERING A "MAGICAL" SPEECH

by Elisa Castañeda, DTM

A few months ago I was one of three presenters at the 2011 District 34 Spring Conference in Guadalajara, México.

I chose the topic, "Magic Moments" to showcase several speeches that I considered contained extraordinary material, even though they did not win, place or show.

My sole purpose was to bring awareness to the audience that we ALL have the ability to create special and memorable magic moments in our speeches.

First of all what makes a speech "magical"?

There are always some elements in a special speech that stays engraved in the hearts and minds of the audience long after it is given.

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DISCOMFORT IS OUR FRIEND

by David Carroll, Past District Governor (D5, 2010-2011), DTM

Discomfort is our friend when it teaches us. **How does discomfort prepare us for learning?**

1. Our discomfort lets us know where anxiety and fear are starting to influence life. We are more concerned about something that has happened in the past or might happen in the future (thus the anxiety and fear) rather than I am about what is actually happening now.

2. Our discomfort lets us know where we are "off track" in what we trust to guide us. I have found that God acts in my life for my best interest. When discomfort and anxiety begin it is a signal to me that I am not

really trusting that God has my best interest. This is particularly clear when it seems that the activities of life are working against my best interests.

3. Our discomfort lets us know that our ego is getting a bit out of control and we have become far more worried about what will happen to us than what is happening. Our protective defenses start to show.

4. Thus it is also an alert that our concern for others and their needs is floundering.

How does discomfort teach us?

1. Discomfort helps us get into the "now". Since we are aware of the concern about the past and the future, item #1 above, we can examine those concerns to assess their valid in this situation. Most

times I have found the situation has changed enough that the concerns may have a probability but they are not a certainty.

2. I have found if we focus on the concerns we raise the possibility that they will become a certainty. A self fulfilling prophecy for sure.

3. Our discomforts have helped me write new scripts to overpower the self fulfilling prophecies.



Visit David Carroll's blog:
<http://leadershipmanager.com/>

Did you know?



Toastmasters International has an OFFICIAL YouTube channel. Watch interviews and world champion speeches.



www.youtube.com/toastmasters

'Magic' continued

For simplicity and brevity I will narrow my suggestions to four points that can turn an ordinary speech into an extraordinary one.

1) After you figure out what MESSAGE you want to convey...think of a unique opening... something far out. For example: a costume, prop, quotation, etc. This might sounds easy to do but in my opinion it's the part that takes me FOREVER to formulate and stick to!

2) Incorporate one or two "sensitive" personal stories that are packed with emotions to emphasize the "title" – which should be a teaser and not give away what the REAL message is about.



3) Work on a combination of gestures and voice. They should be ABSOLUTELY user-friendly. Flirt with the audience. Talk with them and if possible even ask a simple question. Audience participation doesn't have to "get" a lot of speech time and is extremely effective.

4) Produce an unexpected ending. A twist of the title or probably use of a prop that was not used, like a photo... can leave the audience with....AHHHHHH feelings.

It takes time, effort and enthusiasm... but you CAN give an extraordinary speech that will touch and make a difference in the lives of those that you mesmerize with your "Magical" speech!

ONWARD!

President (continued)

For every question I had, he had an immediate answer. While everyone was enjoying a catered breakfast, he was all over the place (closely followed by my growling stomach). We had no time for such luxury.

But I realized that we were implementing safeguards to put on a fair, unbiased contest. In the end, the contest came off without a hitch.

Many of you reading this may have served the function of chief judge in the past. For you, you may be thinking, "What's the big deal?" Also for you, I take my hat off. I have newfound respect for those who volunteer their time for this.

For each time I've enjoyed a contest, there was a chief judge working hard and meticulously behind the scenes to insure that each of us could experience one of the real pleasures that Toastmasters offers us twice per year. The responsibility is enormous. Chief judges wear very big shoes...not literally, Frank.

After my shadowing exercise, I'm supposedly approved to serve as a chief judge on my own. I pity the contest that will get that distinction. Maybe I'll just keep competing? It's certainly easier.

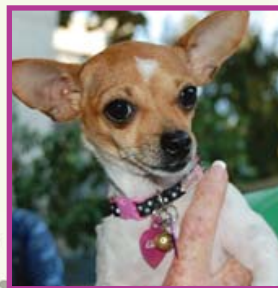
Norm Nomura

NEW MEMBER SPOTLIGHT: MARCY HAYS

Toastmasters stresses teamwork! Marcy Hays, DTM with her inspirational teammate, Lulu, teamed up to put on the District 5 Toastmasters Leadership Institute this July.

Lulu examined every room, every blade of grass, and every nook and cranny to make sure it was in tip-top shape for District 5 Members!

Lulu attends SpiritMasters regularly where Marcy is President, yet is barred from meetings at restaurants: Fil-Am (I-Hop); Professional Women in San Marcos (Cocina Del Charro) where Marcy is a charter member; and from Excelsior's El Fandango. This is most disturbing because her Chihuahua propensities, to enjoy cuisine from around the world, results in an 'attitude' when left at home; all 3.5 pounds of her! She has been a regular at DEC (District Executive Council) where Marcy has been an Area Governor for the last two years. Today, Lulu attends for the food!



Marcy joined Spiritmasters June 2008 when she went to a Bible study class at her church. Finding it cancelled - fate stepped in - a Toastmaster meeting was in progress.



Some months prior, she had challenged one of her Doctoral cohorts to work on presentation skills through a group such as Toastmasters. Now, faced with the decision to walk her talk-JOINED! Within two years, two months, and two weeks, she obtained her DTM! While perhaps not a record, a proud moment nonetheless!

Marcy Hays an eye for talent, as reflected in her selection to become Stage Mom to Lulu Hays! BFA graduate from University of Kansas, She co-owned an advertising design and marketing business in San Diego for nearly 15 years while raising her two children, Ryan and Kyndl!

Called to Scottsdale Arizona by her parents, another decade or so passed where Marcy earned her MBA, and nearly completed her Doctorate in Management and Organizational Leadership. She served clients in Financial Services and in other entrepreneurial pursuits.

Marcy returned to San Diego to follow her retirement career by consulting to businesses and individuals on leadership challenges. Conclusion? It is easy to see how important Toastmasters fits with her passion. If Marcy can be a Stage Mom for Lulu-all the better!

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2011 - 2012 EXECUTIVE OFFICERS:

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Jan Lewellyn

Vice President, Education

Jean Douglas

Vice President, Membership

Edna Nerona

Vice President,

Public Relations

and Newsletter Editor-In-Chief

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Kathleen Behrens

David Carroll

Elisa Castañeda

Marcia Hays

Jan Lewellyn

Edna Nerona

Norman Nomura

Jim Tucker

PHOTO CONTRIBUTORS:

Roy Givon

CLUB INFORMATION:

MEETING DAY

FIRST TUESDAY
OF EVERY MONTH

TIME:

6:00 PM - 8:30 PM



MEETING LOCATION:

EL FANDANGO

RESTAURANT

(2ND FLOOR)

2734 CALHOUN ST.

SAN DIEGO, CA

(OLD TOWN)

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October 4, 2011 Meeting Roles

Pledge and Inspiration: Marcy Hays

Toastmaster: Ferdonya Henderson

Theme: ???

General Evaluator: Frank Jonasson

Ah Counter: Ed Gain

Grammarian: Malcolm Pusey

Table Topics: Ruth Hobson

SPEAKERS:

Speaker 1 – Diana Gregg

Speaker 2 – Rose Waring

Speaker 3 – Eileen Hope

Speaker 4 – Jim Tucker

Speaker 5 – David Allen

(time permitting)



Save the Date! District 5 Fall Conference Nov 11 - 12, 2011

Friday Featured Speaker:

Manuel Urrizola, ATM/G, Award-winning speaker, editor, cartographer and poet

Saturday Featured Speaker:

Dana LaMon, DTM, AS

World Champion of Public Speaking and Toastmasters International Accredited Speaker

Palomar Pomerado Health - 12855 Black Mountain Rd.

San Diego, CA 92126

Congratulations!

DAVID ALLEN:

1st Place, Speech Evaluator
Area 12, Southern Division

1st Place, Humorous Speech
Area 25, Central Division

KATHLEEN BEHRENS:

1st Place, Humorous Speech
Area 24, Northern Division

2nd Place, Humorous Speech
Excelsior Club, Area 12
Eastern Division

Kathleen earned her DTM
on Sept 7, 2011

EDNA NERONA:

1st Place, Speech Evaluator
Area 16, Central Division

2nd Place, Humorous Speech
Area 12, Southern Division

LINDA PARKER:

1st Place, Speech Evaluator
Excelsior Club, Area 12
Southern Division

JOHN STARK:

2nd Place, Humorous Speech
Area 4, Eastern Division

1st Place, Humorous Speech
Excelsior Club, Area 12
Southern Division