



SPOTLIGHT

The Spotlight
is on
Your Success

JUNE 2012 - vol 32, issue 12

Club 699
Area 12
District 5
Region 10

EXCELSIOR TOASTMASTERS



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A MESSAGE FROM OUR PRESIDENT, NORM NOMURA (DTM)

Normally, about this time each month, our *Spotlight* editor asks me to write a president's message. Usually, I stare at a blank computer screen and a topic comes into my head and thirty minutes later, the message is done. This time, staring at the computer screen, thirty minutes passed and...nothing.

This time, staring at the blank screen had a completely different effect. Thoughts germinate, but nothing



strikes me as important enough or interesting enough to begin writing. Maybe, I understand that this is my last president's message as president of Excelsior Toastmasters. Maybe my mind won't let me begin because I want it to be the best yet. It should be epic. It should be a lasting legacy of my time as president.

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CONGRATULATIONS JOHN MURPHY!



During the June 5, 2012 Excelsior meeting, Helen Blanchard (DTM, PIP) gave a special presentation honoring John Murphy, (DTM) this year's recipient of coveted Helen Blanchard Trail Blazer Award. John delivered 5 Youth Leadership Programs over the last 2 years which contribute to expanding awareness about the benefits of Toastmasters International programs among future adults and their parents in the community.

The committee was very touched with John's hard work and dedication to the youths in our community.



President's Message continued

Or maybe it's just because once it's done, it will be my last. Maybe writing my final president's message is all too real as it signals the end of my term. And there is a certain melancholy when an enjoyable period ends.

But my subconscious inability to write, or holding off on writing my final president's message does not delay the inevitable. The *Spotlight* approaches with the same unrelenting march as the minutes that pass on my watch or the days on my calendar. When June 30 passes, so will my term as president of Excelsior Toastmasters. It was an honor to serve in name as the "leader of leaders". It was a moniker that I often felt unworthy of. I always felt that this one-year term was a work in progress in my journey through Toastmasters and through life.

But when I realize that the events in our lives, including our time in Toastmasters, write the chapters that will describe our legacy. Some chapters will be epic, and it's up to us to make each one our best yet. But the true value of embracing the end of a chapter, is that it widens the opening door to the next. I will therefore, embrace the end

of this Toastmaster year. I will be forever grateful to those who played a part for me, either as a mentor, or to those who honored me in asking for my help.

So not knowing what to write for a president's message, in this instance, worked out pretty well for me. Reflection turns out to be a pretty good reflection. It reminds me to not be sad for the end of a fun and rewarding year at Excelsior. I am excited for the new year with the new group of officers to lead us with enthusiasm and fresh ideas. All of us will play our part in this new beginning and make it another great year. And when the next end comes, we can again be proud of what we've accomplished without sadness for the passing, but excitement for the future.



UM, GETCHER HANDS OUTA YOUR POCKETS

On June 20th, Club President Norm Nomura, was the featured guest speaker at Kearny Mesa Speakers' Open House.

In his a short seminar entitled, "UM, Getcher Hands Outa Your Pockets," he gave valuable tips on how to express an important message with intent AND congruent gestures. (That audience was lucky to have Norm!)



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A Thank You Message From Your Editor

Dearest Excelsior Members:

Did you know that tomatoes grow best when they're planted near marigolds? Or that cabbage grows best with thyme or that chives and garlic can be planted close to each other? It's called companion planting. Although these plants are different, they bring out the best in one another.

It is the same with people. It is the same with our Club. It is the same with the Excelsior *Spotlight*.

You inspired me to create a newsletter that matched the high calibre of your accomplishments and expertise. I felt this pressure was a very healthy one! Decorating these pages with all of your endeavors has been a fun and rewarding experience.

Thank you to all the members who contributed articles, photos, AND cartoons. To those members who sent fan mails -- **THANK YOU!** Your expressions of gratitude mean very much!

It's no surprise. July 1 represents a new term and a new set of officers. It happens every year and in every Club around the world. But it feels out of sync for me.

I feel a little sadness as this month comes to a close; as these last paragraphs are written; and as I put the final touches on the graphics. I am grateful to have served as your VP-PR, Editor in Chief, and architect (thanks for the term, Norm).

Back to planting...

In addition to companion planting, you have to move things around to make room for more and to allow the growth of others.

Here's to your growth and making room for other exciting things!

Edna P. Nerona

EDNA P. NERONA
Editor in Chief, 2011-2012
Excelsior Spotlight

2011 - 2012 OFFICERS THANK YOU FOR YOUR SERVICE



PRESIDENT: Norm Nomura



VP, EDUCATION: Jan Lewellyn



VP, MEMBERSHIP: Jean Douglas



VP, PUBLIC RELATIONS: Edna P. Nerona



TREASURER: Linda Parker



SECRETARY: Malcolm X. Pusey



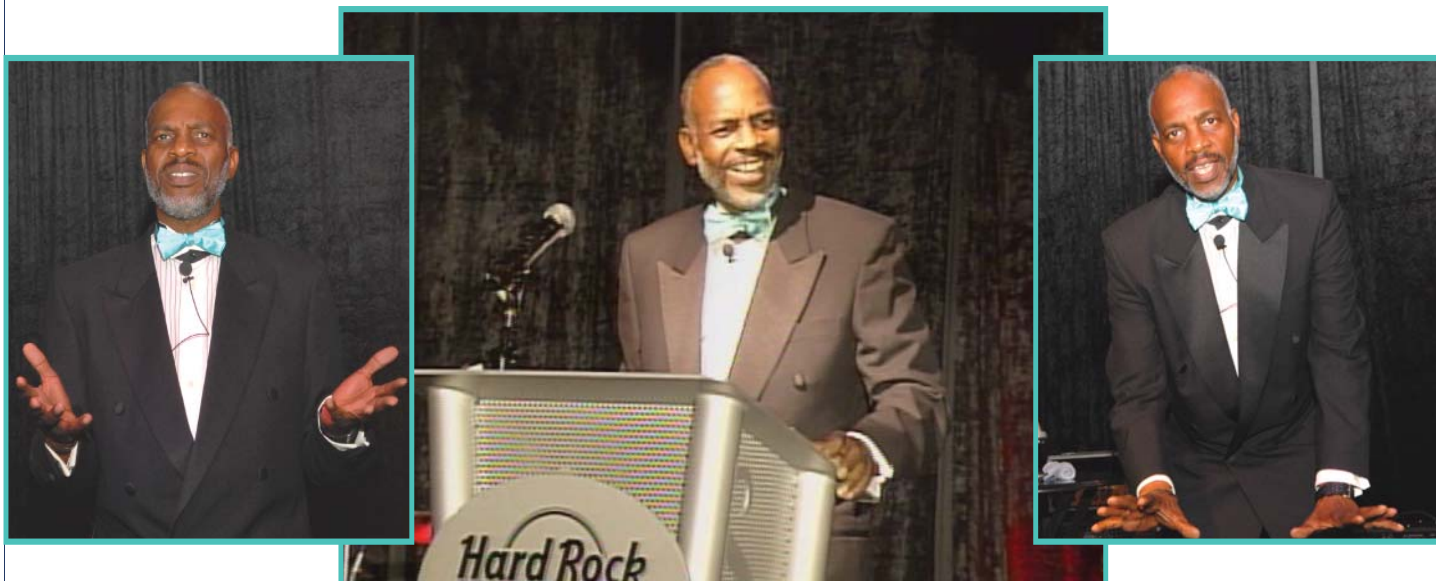
SERGEANT AT ARMS: Harry Sunblad

*returning for
a 2nd term*

*returning for
a 2nd term*

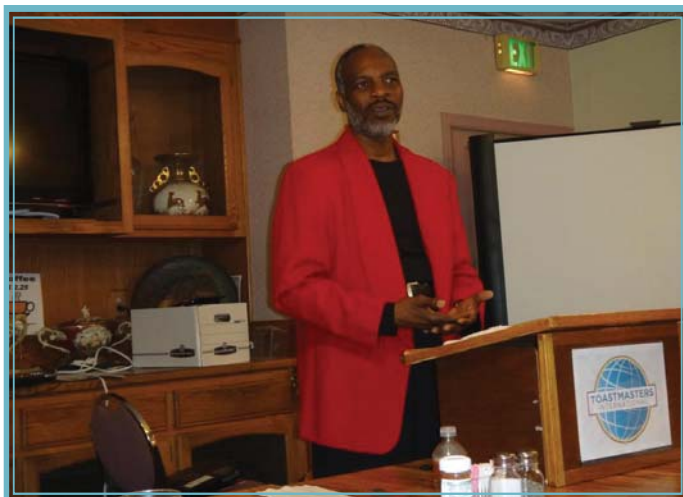


The Art of Toastmastering, featuring Jim Tucker (DTM)



On Saturday, May 19, 2012, our talented Jim Tucker (DTM) served as the Master of Ceremonies for the San Diego Section of American Society of Civil Engineers (ASCE) Annual Awards Dinner, Held at the Hard Rock Hotel in downtown San Diego, CA. Jim strutted down the red carpet and guided ASCE through an academy award style program.

Jim's advice for being an effective master of ceremonies is *"Be ready. There is no substitute for being ready. There is no excuse for not being ready. Let your confidence come from knowing that you are ready; not from knowing that you are capable of being ready."*



ADVENTURES IN HUMOR

On June 23rd, Jim Tucker (DTM) visited Humor Masters, an advanced Toastmasters Club located in Anaheim, CA.

Jim gave a workshop on developing humor for speeches and presentations. One of his Tucker Tips revealed how to locate opportunities to use "just happened" or impromptu humor.



WHAT DOES TOASTMASTERS HAVE TO DO WITH THE CHARGER GIRLS?

By Joyce Persichilli, RA 10, DTM

Early April every year, a new squad of twenty-eight Charger Girls are chosen. Although they are experienced dancers and performers, many are new to the world of public relations. With more than 300 public appearances each year, it is important that the Charger Girls have specialized training in this area.

One thing the Charger Girls have, that many cheerleader squads don't have, is a team of volunteer speech coaches who help the Charger Girls refine their public speaking skills.

The team of volunteer speech coaches are Toastmasters members who have been helping the Charger Girls for the past 12 years. Our very own Joyce Persichilli facilitated the very first Charger Girl Speechcraft. Since that time it has been lead by Past District Governor, Martin Olmeda and has been recently been under the direction of Sheryl Roush and her company Sparkle Presentations. Referred to as the 'Sparkle Team', Joyce Persichilli and Jim Tucker were among the 9 volunteer trainers.

The Charger Girls are introduced to public speaking at a mini-camp held in May where the focus is impromptu speaking. Next, they participate in an 8-week speaking skills workshop in June. Finally, when the season starts, the Sparkle Team will meet with the Charger Girls to fine tune everything that they have learned.

The result has the Charger Girls feeling more comfortable and confident in handling the various public situations. They are better prepared to perform before thousands of football fans; answer media questions in front of a live video camera; and interact with the public during community events.

Some of the community events include the tradition of pre-season visits to local military bases; helping charities like Susan G. Komen (cancer) and Make-a-Wish Foundation to raise money; visiting children's hospitals; and promoting the San Diego Chargers organization. They also made recent promotional visits as far as China, Hong Kong, and Mexico City.

So the next time you see the Charger Girls at a game or community event, you can be proud that Toastmasters was behind some of their training!



The Charger Girls and their Toastmasters Speech Coaches



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2011 - 2012 EXECUTIVE OFFICERS:

Norman Nomura

President

Jan Lewellyn

Vice President, Education

Jean Douglas

Vice President, Membership

Edna Nerona

Vice President,

Public Relations

Newsletter Editor-In-Chief

and Digital Artist

Linda Parker

Treasurer

Malcolm Pusey

Secretary

Harry Sundblad

Sergeant-At-Arms

NEWSLETTER CONTRIBUTORS:

Jan Lewellyn

Edna Nerona

Norm Nomura

Joyce Persichilli

Jim Tucker

PHOTO CONTRIBUTORS:

Steve Coblentz

Marcy Hays

Edna Nerona

Joyce Persichilli

Jim Tucker

CLUB INFORMATION:

MEETING DAY

FIRST TUESDAY

OF EVERY MONTH

TIME:

6:00 PM - 8:30 PM



MEETING LOCATION:

EL FANDANGO

RESTAURANT

(2ND FLOOR)

2734 CALHOUN ST.

SAN DIEGO, CA

(OLD TOWN)

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July 03, 2012 Meeting Roles

Pledge & Inspiration: Edna Nerona

Toastmaster: Rose Waring

Theme: *tba*

General Evaluator: Diana Greg *(not confirmed)*

Ah Counter: John Stark

Timer: ***OPEN**

Grammarians: Malcolm Pusey

Table Topics: Frank Jonasson

Speakers:

--> David Allen

--> Eileen Hope

--> Norm Nomura

--> Jim Tucker

For corrections and updates, please contact
VPE, Jan Lewellyn: janlewellyn@att.net.

THE EXCELSIOR IMPACT! Congratulations to the following Excelsior members who will be serving as District Officers for the 2012 - 2013 term:



ED GAIN

(ACS, ALS)

Lt. Governor & Training



JOYCE PERSICHILLI

(DTM)

District Treasurer



EILEEN HOPE

(DTM)

Public Relations Officer



Please consult the
D5 Calendar as event dates
are subject to change:

<http://d5toastmasters.org/>

July 03 - Excelsior Meeting

July 04 - Independence Day

July 14 - Toastmasters Leadership Institute

(see attached flyer)

San Diego County Office of Education

Keynote speaker: Lance Miller

World Champion of Public Speaking

July 19 - Thursday, 6:30pm – 9:00pm

Club Officer Training

Solar Turbines: 4200 Ruffin Road, San Diego 92123

August 15 - 18: Toastmasters International Conference

Hilton Orlando Bonnet Creek Resort

TOASTMASTERS LEADERSHIP INSTITUTE

Saturday, July 14, 2012



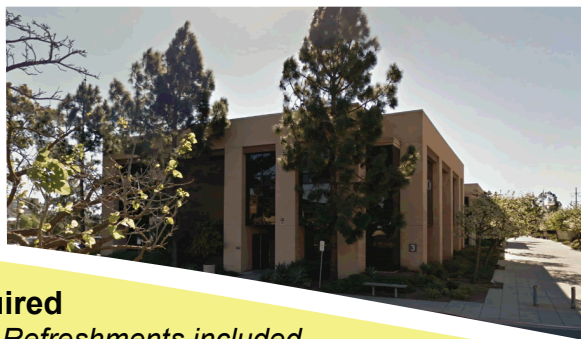
District 5 - Where Leaders Are Made

Keynote: LANCE MILLER

2005 World Champion of Public Speaking

"Toastmasters - A Leadership Internship"

Educational Session:
Building a Championship Club



COST: Free! - RSVP Required

Continental Breakfast, Lunch, Refreshments included

RSVP at: www.2012sandiegotli.eventbrite.com

LOCATION: San Diego County Office of Education
6401 Linda Vista Road, San Diego CA 92111

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☼ Do you want to become a Better Speaker? Give Better Presentations?

Learn Leadership Skills? Visit a Toastmasters Club near you at

www.toastmasters.org

☼ Current number of clubs 138 and growing in Southern California
and 5 in Yuma, AZ

☼ Clubs consist of community and corporate clubs, bilingual and
advanced speaking clubs

☼ Want to start your own club? Contact us at LGM@D5Toastmasters.org

Club Officer Training

8:00 am - 9:30 am



Pick from 20

Educational Classes

9:30 am – 2:30 pm

PUBLIC WELCOME

